INNOVATION TO GET IT DONE.

Got a major to-do list? No problem. With Frontier®, you’ve got a partner that’s up to the biggest challenges. With 261 HP and 4.0 L of muscle, you’ve got up to 6500 lbs. (2949 kg) of towing capacity. A fully boxed ladder frame teamed up with advanced off-road technology means you’re virtually unstoppable. With Crew Cab Long Bed (shown above), you’ve got room for five and a bed over 1860 mm (6 feet) long. And with either King Cab or Crew Cab, you’ve got room to stretch out. Big where you want it, nimble and efficient where you need it, it’s a whole new way to move through the world. And you’re invited. 2012 Frontier. Innovation to get it done. Innovation for all.

Nissan Frontier SL Crew Cab shown in Daytona Blue.

"...we still think this robust little pickup is the best midsize truck on the market today."  

Four Wheeler Magazine, September 2011
10 Best Buys in Four-Wheel Drive
(7th consecutive year)
Always pulling for you.

Performance – either you've got it, or you don't. And with Frontier, you've got it in a big way. With 4.0-L and 261 horsepower, you won't find a more powerful V6 in its class. And with a massive 281 lb-ft of torque, you can tow or haul just about anything you need to bring along. Maybe it's because we're a company that loves to compete – off-road, on the racetrack, even in the showroom. But wherever we win, we're happy to share the prize with you.

You won't find a more powerful V6 in its class... and with a massive 281 lb-ft of torque, you won't find a more powerful V6 in a mid-size truck.

Rocket science. The 24-valve 4.0-L V6 works its magic with advanced technology, including a lightweight aluminum engine block, advanced valve timing system, variable intake and race-bred friction-reducing technology.

A V6 that's pure muscle. With a colossal 261 horsepower and 281 lb-ft of torque, you won't find a more powerful V6 in a mid-size truck.

A 4-cylinder that feels like a 6. Frontier also offers a 2.5-L 4-cylinder that pumps out 152 horsepower, 171 lb-ft of torque and features a compact balancer system to deliver the smoothness of a V6. Gear up. You can harness the 4-cylinder's power through a 5-speed manual transmission or an available 5-speed automatic.

The ultimate off-road Frontier, the PRO-4X. Exhibit championship form with the 4-wheel Active Brake Limited Slip (ABLS), skid plates and 265/70R16 BF Goodrich® Rugged Trail T/A tires. Add in unique 18" 6-spoke alloy wheels, halogen fog lights and an exclusive 2-tone interior, and you've got a winning combination, inside and out.

Electronic locking differential. When 4x4 mode just isn’t enough, flip the switch to activate the electronic locking rear differential. This ultimate off-road feature delivers equal power to both rear wheels to boost traction and help keep your truck moving forward. When engaged, it works in conjunction with the 4-wheel Active Brake Limited Slip (ABLS). So while the locking rear differential keeps the rear wheels powered to move you ahead, ABLS gives you the traction you need up front to help maintain steering control.

Hill start assist. When starting on steep hills from a stop, hill start assist will help keep you from rolling backwards. It holds brake pressure for a few seconds, allowing you enough time to switch from the brake pedal to the accelerator.

Hill descent control. When driving down a steep grade in 4WD and engine braking isn’t enough, hill descent control can help. Just flip the switch, ease your foot from the accelerator, and this system automatically maintains speed and brake pressure to help provide a controlled descent.

Nissan Frontier PRO-4X King Cab shown in Lava Red.

Nissan Frontier SV King Cab 4x2 shown in Almond without standard splash guards.

*Source: Light Vehicle Market Segmentation, MY12 Frontier vs. 2011 Small Pickup Class.

**5-speed manual transmission or an available 5-speed automatic.

Nissan Frontier SV King Cab 4x2 shown in Airstream without standard splash guards.

With 4x4 mode just isn’t enough, flip the switch to activate the electronic locking rear differential. This ultimate off-road feature delivers equal power to both rear wheels to boost traction and help keep your truck moving forward. When engaged, it works in conjunction with the 4-wheel Active Brake Limited Slip (ABLS). So while the locking rear differential keeps the rear wheels powered to move you ahead, ABLS gives you the traction you need up front to help maintain steering control.

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Nissan Frontier PRO-4X King Cab shown in Lava Red.

Nissan Frontier SV King Cab 4x2 shown in Almond without standard splash guards.

261 horsepower
281 lb-ft of torque (2949 kg) max towing

6500 lbs.
PUTS YOUR CARGO IN LOCKDOWN.

The Utili-track™ Channel System on Frontier gives you choices few other trucks can match. No matter what type of cargo you’re carrying, this available system is fully equipped to help keep it secured tightly. Five channels, four cleats and a lot of thought about how people really use their trucks have created a system that’s simple, rugged and offers near-infinite possibilities.

Spray-on Bedliner

The available spray-on bedliner adds to the incredible versatility of the bed. It’s applied at the factory – so you know it’s done right. Fade- and weather-resistant, it’s a rugged, non-skid surface that adheres directly to the bed to help prevent rusting.

Loads of accessories. There’s also a full line of accessories to help you get even more out of Utili-track™ including a sliding tool box, a sliding bed divider and a sliding bed extender.

Brainpower meets brawn-power. Off-road you have to be tough, so Frontier starts with a rigid fully boxed frame, underbody components tucked up above frame level and shift-on-the-fly up to 109 km/h (62 mph). But it also pays to be smart, so Frontier also features state-of-the-art advanced off-road technologies, including VDC and 4-wheel Active Brake Limited Slip (ABLS). They’re so intelligent, they also make the Frontier a more confident and responsive vehicle when you decide to do some occasional on-roading.

VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. Some components have been chrome-plated or painted for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure all cargo.
Safety. First and foremost. The Nissan Safety Shield is our comprehensive approach to safety. It includes rigorous crash testing, over 50 standard safety features on every vehicle, advanced technologies and child-safety programs like Snug Kids. In Frontier, a standard Advanced Airbag System featuring seat-mounted side-impact supplemental airbags and roof-mounted curtain side-impact supplemental airbags are all confidence-inspiring examples of our safety philosophy in action.

2 restraints, booster seats, or seat belts according to their size. And please see your King Cab Owner’s Manual for specific information about the safest way to secure a child restraint in a Frontier King Cab. Inflated airbags shown for illustration purposes only. Actual airbags deflate after deployment.

FRONTIER CREW CAB.

Inside or out, Frontier Crew Cab has the space you need. Outside, Frontier Crew Cab offers two available bed lengths: 1861 mm (73.3”) or 1511 mm (59.5”). Inside, space and comfort are as abundant as fresh air. Real-size doors make for easy entry, while a 60/40 rear bench allows seating for five and folds easily to create a large, flat surface. Or you can flip up the rear seat cushions for more storage room. An under-seat storage tray is removable for even greater flexibility.

FRONTIER KING CAB.

Open for anything. Frontier King Cab has rear doors that give your passengers easy access to the cabin. And with no B-pillars, you also get a huge opening for larger-than-life items. The two rear seats face forward, or flip up and out of the way to reveal a large open space for cargo. The front-passenger seat also folds down to carry larger items or to make a flat surface for writing cheques other trucks can’t cash. And with storage options, including a removable storage tray under the rear seats, your gear is out of sight and safe from prying eyes.

*Available feature. See Specifications section for details. **Please keep in mind that airbags are a supplemental restraint system and must always be used in conjunction with a seat belt. Even with the occupant-classification sensor, a rear-facing child restraint should not be placed in the front-passenger’s seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. And please see your King Cab Owner’s Manual for specific information about the safest way to secure a child restraint in a Frontier King Cab. Inflated airbags shown for illustration purposes only. Actual airbags deflate after deployment.
It’s all within reach. You see a great-looking interior. We see attention to detail that makes Frontier exceptionally easy to live with. Find your progress with big, quickly read gauges that display all the essentials – there’s even an indicator light if tire pressure is low.

10-speaker Rockford Fosgate-powered audio system.

Your tunes sound better through an available XM® satellite radio. 

Bilstein® shocks, electronic locking rear differential, skid plates, P265/75R16 BFGoodrich® Rugged Trail T/A® tires, 18” aluminum-alloy off-road wheels, High Utility Bed, fog lights, body-colour front and rear bumpers, grille, door handles and outside mirrors, Bluetooth® Hands-Free Phone System/mid-grade audio system with 6-CD changer, MP3/WMA playback capability, XM® Satellite Radio® (automatic transmission only), auxiliary audio input jack and steering-wheel-mounted audio controls, auto-dimming rearview mirror, digital compass and outside temperature display.

This trim level is available in 4x4 only.

All rights reserved. iPod® not included. Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details. The Bluetooth word mark and logos are own by Bluetooth SIG, Inc. and any use of such marks by Nissan is under licence. Apple and the Apple logo are trademarks of Apple Inc. registered in the U.S. and other countries.3 The Apple CarPlay™ feature is supported through Apple CarPlay™. Your iPhone or iPod touch must be running iOS 5.1.1 or later. For best performance, we recommend using the latest software release available. On the iPhone or iPod touch, simply double-tap the Home screen and swipe left to reveal the CarPlay™ home screen. On a vehicle, the system automatically opens the application.4 rockfordfosgate.com

Add to SV: PRO-4X Bilstein shocks, electronic locking rear differential, skid plates, P265/75R16 BFGoodrich® Rugged Trail T/A® tires, 18” aluminum-alloy off-road wheels, High Utility Bed, fog lights, body-colour front and rear bumpers, grille, door handles and outside mirrors, Bluetooth® Hands-Free Phone System/mid-grade audio system with 6-CD changer, MP3/WMA playback capability, XM® Satellite Radio® (automatic transmission only), auxiliary audio input jack and steering-wheel-mounted audio controls, auto-dimming rearview mirror, digital compass and outside temperature display.

Crew Cab adds: High Utility Bed (Utility-track™ Channel System with 4 tie-down cleats, factory-applied spray-on bedliner and bed rail caps) and rear window defroster.

This trim level is available in 4x2 only.

Add to SV: PRO-4X Bilstein shocks, electronic locking rear differential, skid plates, P265/75R16 BFGoodrich® Rugged Trail T/A® tires, 18” aluminum-alloy off-road wheels, High Utility Bed, fog lights, body-colour front and rear bumpers, grille, door handles and outside mirrors, Bluetooth® Hands-Free Phone System/mid-grade audio system with 6-CD changer, MP3/WMA playback capability, XM® Satellite Radio® (automatic transmission only), auxiliary audio input jack and steering-wheel-mounted audio controls, auto-dimming rearview mirror, digital compass and outside temperature display.

Crew Cab adds: Roof rack with crossbars, power sliding glass moonroof and Rockford Fosgate-powered audio system.

This trim level is available in 4x4 only.

Add to S: 261 HP 4.0-litre V6 engine with a 5-speed manual transmission or a 5-speed automatic transmission, 2-way or 4-way Active Brake Limited Slip (ABLS), 16” aluminum-alloy wheels, front tow hook (4x4 only), chrome front bumper, anti-theft system and Immobilizer Key System. 4x4 automatic transmission models also include hill descent control and hill start assist.

Crew Cab adds: High Utility Bed (Utility-track™ Channel System with 4 tie-down cleats, factory-applied spray-on bedliner and bed rail caps) and rear window defroster.

This trim level is available in 4x2 only.

Frontier King Cab

Frontier Crew Cab

S

Features 152 HP 2.5-litre 4-cylinder engine mated to a 5-speed automatic, engine block heater, 4-wheel disc brakes with ABS, 2-wheel Active Brake Limited Slip (ABLS), Vehicle Dynamic Control (VDC), Traction Control System, rear access doors, black front bumper and chrome rear bumper, front and rear splash guards, power heated outside mirrors, privacy glass, sliding rear window, fold-flat front passenger seat, forward-facing rear flip-up seats, AM/FM/CD audio system, air conditioning, tilt steering wheel, power windows and locks, cruise control, remote keyless entry, Tire Pressure Monitoring System (TPMS). floor mats and 6 standard airbags. This trim level is available in 4x2 only.

Add to S: 261 HP 4.0-litre V6 engine with a 6-speed manual transmission or a 5-speed automatic transmission, 2-way or 4-way Active Brake Limited Slip (ABLS), 16” aluminum-alloy wheels, front tow hook (4x4 models only), chrome front bumper, anti-theft system and Immobilizer Key System. 4x4 automatic transmission models also include hill descent control and hill start assist.

Crew Cab adds: High Utility Bed (Utility-track™ Channel System with 4 tie-down cleats, factory-applied spray-on bedliner and bed rail caps) and rear window defroster.

This trim level is available in 4x2 only.

TRIM LEVELS
## Features & Specifications

### Dimensions/Capacities

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
</table>
| **Exterior (continued)** | - Chrome grille  
- Chrome rear bumper  
- Body-colour front and rear bumper, grille, door handles and outside mirrors  
- Black door handles and mirrors  
- Chrome 281 ft-lb (380 Nm) outside mirrors  
- Dual heated outside mirrors and rear privacy glass  
- Body-color moldings  
- UFI®/Channel System with 4 x 16 in. factory-applied spray-on bed rail caps  
- Locking tailgate and cargo bed light  
- Power sliding glass moonroof with one-touch specialization  
- Stirling white, rear defroster  |

| **Seating/appointments** | - Door's backseat pocket  
- Rear seat cover armrest  
- White-faced gauges  
- Four-way power - four-way bottom, armrest and door noon pockets  
- Overhead sun visor storage  |

| **Power** | - Nissan Advanced Airbag System (AAS), dual-stage, supplemental front airbags with seat belt and head airbags  
- Diver and front passenger seat belt seat-side airbag  
- Supplemental advanced airbag  |

| **Visibility** | - 100% all-welded rust-resistant  
- 12-spoke, machined-finish machined alloy-alloy wheels  
- 285/70R16 OWL BFGoodrich® All Terrain T/A® OWL tires, protective rubberized sidewalls  
- 18” x 7.5” tires (4x2 models only)  
- 4x2 6-cylinder 3.5L engine (4x2 models only)  |

| **Engine** | - 3.5L V6 engine (4x4 models only)  
- 6-speed manual transmission  
- 6-speed manual transmission (4x4)  
- 5-speed automatic transmission (4x4)  
- 5-speed automatic transmission (4x4)  
- 4x2 6-cylinder 3.5L engine (4x2 models only)  
- Nissan Dynamic Control (C0N)  
- Traction Control System (TCS)  
- Y-Turn control and side impact worst (4x4 models only)  |

| **Vehicle** | - 12-volt sunvisors  
- Dual-zone automatic climate control  
- Variable-grille hood  
- 12-way power adjustable driver’s seat, 4-way power adjustable passenger’s seat, front seat heat, seat cool, seat mammal armrest  
- Front seat belt tensioners with pre-tensioners and load limiters  
- LAF/BRAKE™ and Titanium® w/2-stage anti-lock brakes (ABS)  
- Zone Body construction with front and rear cross-rose zones  
- Hood-bumpers, cross-rose damping sheet  
- Power steering, side door guard bearings  
- Anti-skid system and Iveco® Key System  |

| **Exterior** | - Available: Bluetooth® Hands-Free Phone System  
- Power door locks with auto-locking feature  
- Power windows with driver-side auto-down  
- Remote key entry  
- Remote control garage-door opener  
- Cruise control  
- Variable-pitch windshield wipers  
- Auto-dimming rearview mirror, digital compass and outside temperature display  
- Front passenger’s seat, heated front seats, rear seat centre armrest  |

| **Power & Torque** | - 3.5L V6 engine (4x4 models only)  
- 6-speed manual transmission  
- 6-speed manual transmission (4x4)  
- 5-speed automatic transmission (4x4)  
- 5-speed automatic transmission (4x4)  
- 4x2 6-cylinder 3.5L engine (4x2 models only)  
- Nissan Dynamic Control (C0N)  
- Traction Control System (TCS)  
- Y-Turn control and side impact worst (4x4 models only)  |

| **Tires** | - 15” x 7.5” steel wheels  
- 16” x 7.5” steel wheels  
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| **Engine** | - 3.5L V6 engine (4x4 models only)  
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- LAF/BRAKE™ and Titanium® w/2-stage anti-lock brakes (ABS)  
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- Nissan Dynamic Control (C0N)  
- Traction Control System (TCS)  
- Y-Turn control and side impact worst (4x4 models only)  |

| **Tires** | - 15” x 7.5” steel wheels  
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### PACKAGES

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<tr>
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</table>
| **BFGoodrich® PRO-4X Leather Package (Crew Cab only)** | - PRO-4X Leather Package (Crew Cab only)  
- Leather seating surfaces, 8-way power adjustable driver’s seat, 4-way power adjustable passenger’s seat, front seat heat, seat cool, seat mammal armrest  |

### Towing Capacity

<table>
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<tr>
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PAINT AND FABRIC SELECTIONS

Knight Armour® $2

Steel Cloth
Steel Leather
Beige Cloth
Beige Leather
Graphite Cloth
Graphite Leather

Ebony $1

Steel Cloth
Steel Leather
Beige Cloth
Beige Leather
Graphite Cloth
Graphite Leather

Arctic White $1

Steel Cloth
Steel Leather
Beige Cloth
Beige Leather
Graphite Cloth
Graphite Leather

Airline® $2

Steel Cloth
Steel Leather
Beige Cloth
Beige Leather
Graphite Cloth
Graphite Leather

Lava Red $1

Steel Cloth
Steel Leather
Beige Cloth
Beige Leather
Graphite Cloth
Graphite Leather

Diploma Blue $7

Steel Cloth
Steel Leather
Beige Cloth
Beige Leather
Graphite Cloth
Graphite Leather

Camino® $6

Steel Cloth
Steel Leather
Beige Cloth
Beige Leather
Graphite Cloth
Graphite Leather

GRAPHITE RED CLOTH

Steel Cloth
Steel Leather
Beige Cloth
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STAINLESS STEEL CLOTH

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STANDARD

Part of Leather Package

• Extra cost option

* Crew Cab only

Nissan has taken care to ensure that the colour matching presented here are our best match of the actual vehicle colours. Differences may very slightly due to the printing process and printed media used. For more details, please visit a Nissan dealer. For the closest possible representations of the colour swatches presented here are our best match of the actual vehicle colours. Swatches may vary slightly due to the printing process and printed media used. For more details, please visit a Nissan dealer.

Choose your model
Select colours
Request a quote

ACCESSORIZE.

Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2012 Nissan is covered by a 3 year/60,000 km* Comprehensive New Vehicle Warranty, a 5 year/100,000 km* Powertrain Warranty, an 8 year/130,000 km* Emission Control Warranty on selected components, and a 5 year/ unlimited km Corrosion Perforation Warranty. As a Nissan owner, you’ll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It’s our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Pursuing an ideal future, Nissan’s philosophy outlines the new normal: Realizing a symbiosis of people, vehicles and nature. Discover our ideals in a sustainable mobility society, one step at a time. The Nissan Green Program with special objectives to reach this goal, and one of in the world. 1 1 1

COMMITMENT.

Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.

Continue your excitement at nissan.ca You’ll find virtual product demonstrations, a way to “build your own Nissan”, a dealer locator, and more information about key Nissan support and services.

Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2012 Nissan is covered by a 3 year/60,000 km* Comprehensive New Vehicle Warranty, a 5 year/100,000 km* Powertrain Warranty, an 8 year/130,000 km* Emission Control Warranty on selected components, and a 5 year/ unlimited km Corrosion Perforation Warranty. As a Nissan owner, you’ll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It’s our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Choose your model
Select colours
Request a quote

*See your Nissan Dealership and read the actual limited warranty. **Whichever comes first.
INNOVATION TO GET IT DONE. INNOVATION FOR ALL.

NISSAN FRONTIER®

At Nissan, innovation is at the core of everything we do. It’s about turning our ideas and dreams into something that makes a difference in your life, every time you get behind the wheel. So imagine driving a Frontier, with all of this at your command:

**Strength.** A full-length, fully boxed ladder frame means full-size toughness in a mid-size truck. Go ahead and dish it out. Frontier can take it.

**Flexibility.** With 5 channels and 4 heavy-duty forged cleats, available Utili-track™ gives you a whole new way to put your cargo in lockdown.

**Grip.** Frontier’s available electronic locking rear differential is ultimate off-road technology that takes you to the next level of 4x4 capability.

**Grunt.** 261 HP. 281 lb-ft of torque. Tow it, carry it, move it out. You won’t find a more powerful V6 in a mid-size truck.

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